





**EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2020**  
**VEÍCULOS DE PRODUÇÃO NACIONAL**

| MARCA/MODELO  |              | jan           | fev           | mar           | abr           | mai           | jun      | jul      | ago      | set      | out      | nov      | dez      | Total         |
|---|--------------|---------------|---------------|---------------|---------------|---------------|----------|----------|----------|----------|----------|----------|----------|---------------|
|  <b>BMW</b>        | <b>Total</b> | 497           | 649           | 559           | 181           | 347           | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 2.233         |
|   | <b>Share</b> | <b>19,70%</b> | <b>22,33%</b> | <b>20,60%</b> | <b>25,71%</b> | <b>41,96%</b> |          |          |          |          |          |          |          | <b>23,08%</b> |
| SÉRIE 1   |              |               |               |               |               |               |          |          |          |          |          |          |          | 0             |
| SÉRIE 3   |              | 187           | 297           | 288           | 103           | 211           |          |          |          |          |          |          |          | 1.086         |
| X1  |              | 201           | 249           | 223           | 52            | 97            |          |          |          |          |          |          |          | 822           |
| X3  |              | 26            | 22            | 14            | 7             | 13            |          |          |          |          |          |          |          | 82            |
| X4  |              | 54            | 44            | 17            | 3             | 14            |          |          |          |          |          |          |          | 132           |
| X5  |              | 29            | 37            | 17            | 16            | 12            |          |          |          |          |          |          |          | 111           |
|  <b>CAOA CHERY</b> | <b>Total</b> | 1.683         | 1.922         | 1.927         | 422           | 396           | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 6.350         |
|   | <b>Share</b> | <b>66,71%</b> | <b>66,14%</b> | <b>71,03%</b> | <b>59,94%</b> | <b>47,88%</b> |          |          |          |          |          |          |          | <b>65,65%</b> |
| CELER   |              |               |               |               |               |               |          |          |          |          |          |          |          | 0             |
| CELER SEDAN   |              |               |               |               |               |               |          |          |          |          |          |          |          | 0             |
| CIELO HATCH   |              |               |               |               |               |               |          |          |          |          |          |          |          | 0             |
| QQ  |              | 12            | 2             | 2             | 1             | 2             |          |          |          |          |          |          |          | 19            |
| TIGGO   |              | 476           | 443           | 403           | 51            | 92            |          |          |          |          |          |          |          | 1.465         |
| TIGGO 5X  |              | 887           | 1.036         | 1.192         | 235           | 156           |          |          |          |          |          |          |          | 3.506         |
| TIGGO 7   |              | 181           | 290           | 245           | 116           | 131           |          |          |          |          |          |          |          | 963           |
| ARRIZO 5  |              | 127           | 151           | 85            | 19            | 15            |          |          |          |          |          |          |          | 397           |
|  <b>LAND ROVER</b> | <b>Total</b> | 241           | 231           | 151           | 46            | 39            | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 708           |
|   | <b>Share</b> | <b>9,55%</b>  | <b>7,9%</b>   | <b>5,6%</b>   | <b>6,5%</b>   | <b>4,7%</b>   |          |          |          |          |          |          |          | <b>7,32%</b>  |
| DEFENDER  |              |               |               | 1             |               |               |          |          |          |          |          |          |          | 1             |
| EVOQUE  |              |               | 1             |               |               |               |          |          |          |          |          |          |          | 1             |
| DISCOVERY SPORT   |              | 241           | 230           | 150           | 46            | 39            |          |          |          |          |          |          |          | 706           |
| RANGE ROVER   |              |               |               |               |               |               |          |          |          |          |          |          |          | 0             |
|  <b>SUZUKI</b>     | <b>Total</b> | 102           | 104           | 76            | 55            | 45            | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 382           |
|   | <b>Share</b> | <b>4,04%</b>  | <b>3,6%</b>   | <b>2,8%</b>   | <b>7,8%</b>   | <b>5,4%</b>   |          |          |          |          |          |          |          | <b>3,95%</b>  |
| JIMNY   |              | 102           | 104           | 76            | 55            | 45            |          |          |          |          |          |          |          | 382           |
| <b>TOTAL PROD. NACIONAL ...</b>   |              | <b>2.523</b>  | <b>2.906</b>  | <b>2.713</b>  | <b>704</b>    | <b>827</b>    | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>9.673</b>  |

|   |              |              |              |              |              |          |          |          |          |          |          |          |          |               |
|---|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|
| <b>TOTAL ABEIFA</b><br>(IMPORTADOS + NACIONAIS) | <b>4.930</b> | <b>5.574</b> | <b>4.803</b> | <b>1.454</b> | <b>1.827</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>18.588</b> |
|---|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|