






## EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2018

### VEÍCULOS DE PRODUÇÃO NACIONAL

| MARCA/MODELO  |              | jan           | fev           | mar           | abr           | mai           | jun           | jul           | ago      | set      | out      | nov      | dez      | Total         |
|---|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------|----------|----------|----------|----------|---------------|
|  <b>BMW</b>        | <b>Total</b> | 595           | 435           | 599           | 737           | 846           | 785           | 677           | 0        | 0        | 0        | 0        | 0        | 4.674         |
|   | <b>Share</b> | <b>38,59%</b> | <b>34,86%</b> | <b>35,03%</b> | <b>40,58%</b> | <b>43,81%</b> | <b>42,87%</b> | <b>36,57%</b> |          |          |          |          |          | <b>39,18%</b> |
| SÉRIE 1   |              |               |               |               |               |               |               |               |          |          |          |          |          | 0             |
| SÉRIE 3   |              | 248           | 164           | 228           | 317           | 381           | 306           | 226           |          |          |          |          |          | 1.870         |
| X1  |              | 332           | 254           | 347           | 353           | 349           | 358           | 327           |          |          |          |          |          | 2.320         |
| X3  |              | 1             | 4             | 3             | 31            | 62            | 88            | 77            |          |          |          |          |          | 266           |
| X4  |              | 14            | 13            | 21            | 36            | 54            | 33            | 47            |          |          |          |          |          | 218           |
|  <b>CAOA CHERY</b> | <b>Total</b> | 397           | 302           | 307           | 341           | 427           | 490           | 727           | 0        | 0        | 0        | 0        | 0        | 2.991         |
|   | <b>Share</b> | <b>25,75%</b> | <b>24,20%</b> | <b>17,95%</b> | <b>18,78%</b> | <b>22,11%</b> | <b>26,76%</b> | <b>39,28%</b> |          |          |          |          |          | <b>25,07%</b> |
| CELER   |              | 28            | 12            | 29            | 18            | 11            | 14            | 5             |          |          |          |          |          | 117           |
| CELER SEDAN   |              | 24            | 5             | 1             | 2             | 3             | 1             | 1             |          |          |          |          |          | 37            |
| CIELO HATCH   |              |               |               |               |               |               |               |               |          |          |          |          |          | 0             |
| QQ  |              | 345           | 285           | 259           | 244           | 244           | 239           | 265           |          |          |          |          |          | 1.881         |
| TIGGO   |              |               |               | 18            | 77            | 169           | 236           | 456           |          |          |          |          |          | 956           |
|  <b>LAND ROVER</b> | <b>Total</b> | 330           | 369           | 605           | 563           | 470           | 397           | 269           | 0        | 0        | 0        | 0        | 0        | 3.003         |
|   | <b>Share</b> | <b>21,40%</b> | <b>29,6%</b>  | <b>35,4%</b>  | <b>31,0%</b>  | <b>24,3%</b>  | <b>21,7%</b>  | <b>14,5%</b>  |          |          |          |          |          | <b>25,17%</b> |
| EVOQUE  |              | 109           | 132           | 227           | 224           | 168           | 98            | 68            |          |          |          |          |          | 1.026         |
| DISCOVERY   |              | 221           | 237           | 378           | 339           | 302           | 299           | 201           |          |          |          |          |          | 1.977         |
|  <b>MINI</b>       | <b>Total</b> | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0        | 0        | 0        | 0        | 0        | 0             |
|   | <b>Share</b> |               |               |               |               |               |               |               |          |          |          |          |          |               |
| COOPER S COUNTRYMAN   |              | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0        | 0        | 0        | 0        | 0        | 0             |
|  <b>SUZUKI</b>     | <b>Total</b> | 220           | 142           | 199           | 175           | 188           | 159           | 178           | 0        | 0        | 0        | 0        | 0        | 1.261         |
|   | <b>Share</b> | <b>14,27%</b> | <b>11,4%</b>  | <b>11,6%</b>  | <b>9,6%</b>   | <b>9,7%</b>   | <b>8,7%</b>   | <b>9,6%</b>   |          |          |          |          |          | <b>10,57%</b> |
| JIMNY   |              | 220           | 142           | 199           | 175           | 188           | 159           | 178           |          |          |          |          |          | 1.261         |
| <b>TOTAL PROD. NACIONAL ...</b>   |              | <b>1.542</b>  | <b>1.248</b>  | <b>1.710</b>  | <b>1.816</b>  | <b>1.931</b>  | <b>1.831</b>  | <b>1.851</b>  | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>11.929</b> |

|   |              |              |              |              |              |              |              |          |          |          |          |          |          |               |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|----------|----------|----------|---------------|
| <b>TOTAL ABEIFA</b><br>(IMPORTADOS + NACIONAIS) | <b>3.967</b> | <b>3.825</b> | <b>5.167</b> | <b>5.053</b> | <b>5.169</b> | <b>4.844</b> | <b>4.951</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>32.976</b> |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|----------|----------|----------|---------------|