





EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2020

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	497	649	559	181	347	852	1.012	868	923	897	979	1.054	8.818
	Share	19,70%	22,33%	20,60%	25,71%	41,96%	39,83%	37,15%	31,45%	28,06%	28,49%	28,20%	23,74%	27,86%
	SÉRIE 1													0
	SÉRIE 3	187	297	288	103	211	486	487	428	542	531	534	625	4.719
	X1	201	249	223	52	97	281	410	350	316	289	361	339	3.168
	X3	26	22	14	7	13	24	31	30	25	37	25	10	264
	X4	54	44	17	3	14	39	65	57	40	40	59	80	512
X5	29	37	17	16	12	22	19	3					155	
 CAOA CHERY	Total	1.683	1.922	1.927	422	396	1.035	1.454	1.631	2.184	1.997	2.254	3.175	20.080
	Share	66,71%	66,14%	71,03%	59,94%	47,88%	48,39%	53,38%	59,09%	66,40%	63,42%	64,92%	71,51%	63,45%
	CELER													0
	CELER SEDAN													0
	CIELO HATCH													0
	QQ	12	2	2	1	2	1		1	1				22
	TIGGO	476	443	403	51	92	431	570	448	402	437	383	622	4.758
	TIGGO 5X	887	1.036	1.192	235	156	451	557	662	793	881	824	1.090	8.764
	TIGGO 7	181	290	245	116	131	58	129	132	321	224	383	384	2.594
	TIGGO 8								130	330	172	339	649	1.620
ARRIZO 5	127	151	85	19	15	92	87	68	109	79	105	173	1.110	
ARRIZO 6						2	111	190	228	204	220	257	1.212	
 LAND ROVER	Total	241	231	151	46	39	166	140	133	70	143	156	139	1.655
	Share	9,55%	7,9%	5,6%	6,5%	4,7%	7,8%	5,1%	4,8%	2,1%	4,5%	4,49%	3,13%	5,23%
	DEFENDER			1					1		1	2	1	6
	EVOQUE		1				1	1	1					4
	DISCOVERY SPORT	241	230	150	46	39	165	139	131	70	142	154	138	1.645
RANGE ROVER													0	
 SUZUKI	Total	102	104	76	55	45	86	118	128	112	112	83	72	1.093
	Share	4,04%	3,6%	2,8%	7,8%	5,4%	4,0%	4,3%	4,6%	3,4%	3,6%	2,4%	1,6%	3,45%
JIMNY		102	104	76	55	45	86	118	128	112	112	83	72	1.093
TOTAL PROD. NACIONAL ...		2.523	2.906	2.713	704	827	2.139	2.724	2.760	3.289	3.149	3.472	4.440	31.646

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	4.930	5.577	4.805	1.456	1.827	4.690	5.555	5.463	6.123	5.783	5.996	6.862	59.067
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