






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2018

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	595	435	599	737	846	785	677	836	702	812	694	845	8.563
	Share	38,59%	34,86%	35,03%	40,58%	43,81%	42,87%	36,57%	35,14%	32,23%	31,81%	31,21%	34,69%	36,13%
SÉRIE 1												1		1
SÉRIE 3		248	164	228	317	381	306	226	324	246	258	252	313	3.263
X1		332	254	347	353	349	358	327	353	313	433	314	354	4.087
X3		1	4	3	31	62	88	77	103	78	79	89	132	747
X4		14	13	21	36	54	33	47	56	65	42	38	46	465
 CAOA CHERY	Total	397	302	307	341	427	490	727	1.050	1.006	1.330	1.110	1.147	8.634
	Share	25,75%	24,20%	17,95%	18,78%	22,11%	26,76%	39,28%	44,14%	46,19%	52,10%	49,91%	47,09%	36,43%
CELER		28	12	29	18	11	14	5	1	4	1	1		124
CELER SEDAN		24	5	1	2	3	1	1	5	3		1	1	47
CIELO HATCH														0
QQ		345	285	259	244	244	239	265	318	233	284	217	243	3.176
TIGGO				18	77	169	236	456	726	766	1.045	864	837	5.194
ARRIZO 5												27	66	93
 LAND ROVER	Total	330	369	605	563	470	397	269	283	236	258	222	293	4.295
	Share	21,40%	29,6%	35,4%	31,0%	24,3%	21,7%	14,5%	11,9%	10,8%	10,1%	9,98%	12,03%	18,12%
DEFENDER											2	1		3
EVOQUE		109	132	227	224	168	98	68	89	63	59	75	83	1.395
DISCOVERY		221	237	378	339	302	299	201	194	173	197	146	210	2.897
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0	0	0	0	0	0	0
 SUZUKI	Total	220	142	199	175	188	159	178	210	234	153	198	151	2.207
	Share	14,27%	11,4%	11,6%	9,6%	9,7%	8,7%	9,6%	8,8%	10,7%	6,0%	8,9%	6,2%	9,31%
JIMNY		220	142	199	175	188	159	178	210	234	153	198	151	2.207
TOTAL PROD. NACIONAL ...		1.542	1.248	1.710	1.816	1.931	1.831	1.851	2.379	2.178	2.553	2.224	2.436	23.699

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	3.968	3.825	5.167	5.053	5.169	4.844	4.952	6.179	5.091	6.037	5.171	5.825	61.281
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